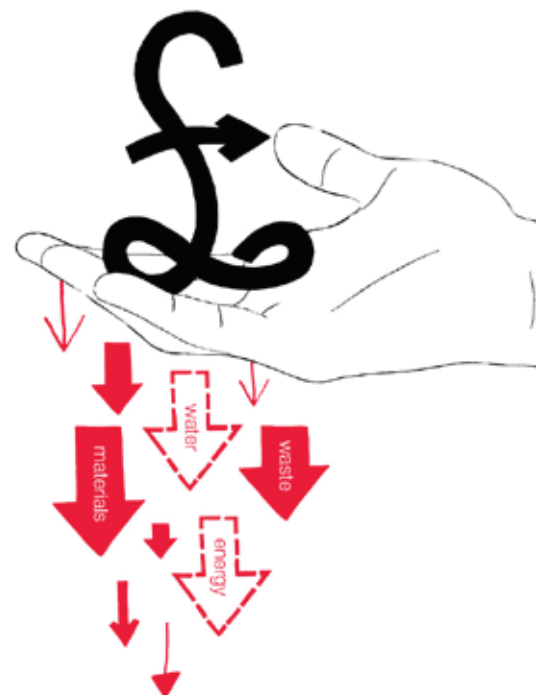


## Solutions for Business

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# Improving Your Resource Efficiency JRD Rubber Mouldings



### What they do

The company was founded in 1974, specialising in the manufacture of high quality rubber and rubber-to-metal bonded products, produced to exacting customer specifications. Other services include component design, material selection and tool design. JRD can also manufacture prototype samples, and handle small batch and high volume production.

### Customers

As well as the bearing industry, customers include a range of other industries including automotive, transportation, business machines, domestic appliances, heating and electronics. Alongside their UK customers, JRD exports to Europe, Scandinavia, North and South America, and to the Far East.

### Savings

JRD has made significant savings by focusing on reducing its consumption of electricity, gas and water, while waste saving and reuse has seen JRD's bill for sending waste to landfill fall from more than £4,000 a year to around £400 a year.

### How they did it

JRD took the major step of upgrading its quality standards further and in September 2008 won the ISO14001 Environmental Standard. Water consumption has been reduced with the introduction of push taps, and electricity consumption cut by installing lights that automatically turn off. Waste rubber, once the company's most significant waste stream, is now sent for processing rather than to landfill. Cardboard is sent for bailing and recycling, tin cans are recycled, and waste paper is collected and sent for recycling.

### The Tillomed view

Quality and Environmental Manager Nigel Driver says: "Initially we looked at resource efficiency purely from a business point of view. We have made significant savings which have helped us to be more profitable – and by reducing our waste to landfill we are not only benefitting financially but we are also helping the environment."

### > Contact

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To take the first steps and for more information on why and how you can improve your resource efficiency contact Business Link East

[www.businesslink.gov.uk/east/resource](http://www.businesslink.gov.uk/east/resource)  
or call 08457 17 16 15

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