

Solutions for Business

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Improving Your Resource Efficiency in Abbey Steel

What they do

Based near Stevenage, Abbey Steel supplies high grade steel blanks sourced mainly from the automotive industry.

The business

Abbey Steel then precision shear off-cuts to the dimensions required by customers including those in the automotive, lighting, office furniture, horticulture, catering and shopfitting industries.

Business benefits

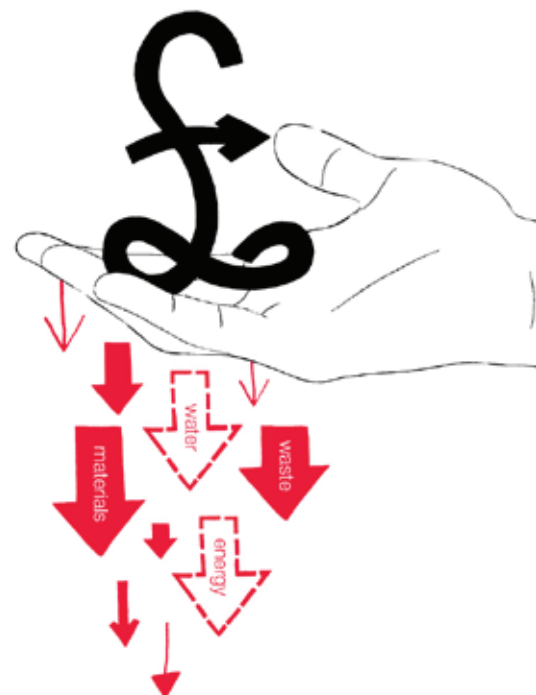
Abbey Steel calculate that for every tonne of steel it salvages and recycles, it prevents five and a half tonnes of greenhouse gases being produced (the carbon footprint for each fresh tonne of steel smelted). Abbey Steel has succeeded in making a commercial virtue out of resource efficiency. They have created Abbeysteel™ to underline their product's environmental credentials and have applied for ISO14001 accreditation to further help build sales.

How they did it

Steel that cannot be reshaped into a reusable steel blank is sent to be melted down and reused so waste to landfill has been radically reduced. Lorries sent to collect fresh steel blanks from suppliers always leave loaded with deliveries for customers. Advice and help has come from the Knowledge Transfer Partnership, from Hatfield University, and the East of England Development Agency.

The Abbey Steel view

Environmental Coordinator Julia Cooper says: "Our mission is to help reduce the environmental impact of manufacturing operations by matching sustainable supply with demand of sustainable metal products. We created Abbeysteel™, our environmental brand of sustainably sourced steel, to offer businesses what they need to attain a competitive advantage in today's business environment."



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To take the first steps and for more information on why and how you can improve your resource efficiency contact Business Link East

www.businesslink.gov.uk/east/resource
or call 08457 17 16 15

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